

Who Rules America?

You already know that the news and entertainment media are biased. Now you will find out *why* they are biased.

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Who Rules America?

by the research staff of National Vanguard Books

THERE IS NO GREATER POWER in the world today than that wielded by the manipulators of public opinion in America. No king or pope of old, no conquering general or high priest ever disposed of a power even remotely approaching that of the few dozen men who control America's mass media of news and entertainment.

Their power is not distant and impersonal; it reaches into every home in America, and it works its will during nearly every waking hour. Their influence begins in early childhood and continues throughout our lives. It is the power that shapes and molds the mind of virtually every citizen, young or old, rich or poor, simple or sophisticated.

In a modern democracy the people with the ability to mold public opinion are the ones who hold the real power. The mass media form our image of the world and then tell us, both explicitly and implicitly, what to think and how to vote. In our busy world, everything we know—or think we know—about events and people outside our own neighborhood or circle of acquaintances comes to us via our daily newspaper, our weekly news magazine, our radio, or our television. The mass media has particular influence on how we view our politicians and other world leaders. The universally positive media coverage of the Obama presidential campaign and simultaneous near media blackout of Ron Paul's campaign is just one example of blatant media bias. Similarly, world leaders who fail to comply with U.S. demands are portrayed as dangerous psychopaths or religious fanatics, paving the way for public acceptance of military intervention overseas.

It is not just the heavy-handed suppression of certain news stories from our newspapers or the blatant propagandizing of history-distorting TV “docudramas” that characterizes the opinion-manipulating techniques of the media masters. They exercise both subtlety and thoroughness in their management of the news and the entertainment that they present to us.

The way in which the news is covered, which items are emphasized and which are played down, the reporter's choice of words, tone of voice, and facial expressions, the wording of headlines; the choice of illustrations—all of these things subliminally and yet profoundly affect the way in which we interpret what we see or hear.

On top of this, of course, the columnists and editors remove any remaining doubt from our minds as to just what we are to think about it all. Employing carefully developed psychological techniques, they guide our thought and opinion so that we can be in tune with the “in” crowd, the “beautiful people,” the “smart money.” They let us know exactly what our attitudes should be toward various types of people and behavior by placing those people or that behavior in the context of a TV drama or situation comedy and having the other TV characters react in the Politically Correct way.

Molding American Minds

For example, there are countless films and television shows where a racially mixed couple will be respected, liked, and socially sought after by other characters. Black characters are nearly universally characterized as “take charge” individuals—judges, successful businessmen, scientists and even the President. Homosexuals are characterized as talented and sensitive victims of discrimination. Illegal aliens are portrayed as hard workers, pursuing “the American Dream.” At the same time their vastly disproportional contribution to our nation's crime problem and the social problems they create are virtually ignored. On the other hand, a White person who has pride in his or her heritage, looks down on illegal immigration, miscegenation, big government or the rapidly darkening racial situation in America is portrayed, at best, as a despicable bigot who is reviled by the other characters, or, at worst, as a dangerous psychopath who is fascinated by firearms and is a menace to all law-



Virtually every television show and movie produced in the United States is created by a powerful ethnic minority of media bosses.

abiding citizens. The White racist “gun nut,” in fact, has become a familiar stereotype on TV shows. The media coverage of the so-called “Tea Party” tax protestors, who are almost universally White, is often portrayed not as protests against high taxes or big government, but as an expression of White racism against a Black president and his administration.

To the average American, who watches approximately 153 hours of TV every month, distinguishing between these fictional portrayals and reality becomes increasingly difficult. For young people making this distinction can be nearly impossible. Many people respond to the televised actions, statements, and attitudes of TV actors much as he does to his own peers in real life. For all too many Americans the real world has been replaced by the false reality of the TV environment, and it is to this false reality that his urge to conform responds. Thus, when a TV scriptwriter expresses approval of some ideas and actions through the TV characters for whom he is writing, and disapproval of others, he exerts powerful pressure on millions of viewers toward conformity with his own views.

And as it is with TV entertainment, so it is also with the news, whether televised or printed. The

insidious thing about this form of thought control is that even when we realize that entertainment or news is biased, the media masters still are able to manipulate most of us. This is because they not only slant what they present, but also they establish tacit boundaries and ground rules for the permissible spectrum of opinion. Television viewers are presented with the illusion of diversity of opinion among the major news networks, when in reality, for all the issues that really matter, the news networks all speak with one voice. For example, networks like CNN or MSNBC are considered more “liberal,” while “conservatives” prefer the FOX News network. Yet these networks, and others, all tow the media party line when it comes to the major issues facing our nation and our people.

For example, consider the media treatment of Middle East news. Some editors or commentators are slavishly pro-Israel in their every utterance, while others seem nearly neutral. No one, however, dares suggest that the U.S. government is backing the wrong side in the Arab-Jewish conflict, or that 9-11 was a result of that support. Nor does anyone dare suggest that it served Jewish interests, rather than American interests, to send U.S. forces to cripple Iraq, Israel’s principal rival in the Middle East. The coverage of

Iran's nuclear program is another example. All the networks, to some degree or another, portray Iran and its leader as a danger to the world, rather than a barrier to Israeli supremacy over the entire Middle East.

Similarly, the networks vary somewhat in their coverage of illegal immigration and the eventual displacement of White Americans into minority status. Some networks embrace the browning of America as a positive change while others focus on the fight to limit illegal immigration, yet they are virtually silent on the massive crime wave, drain on social services, and cultural change brought by Third World immigration. Similarly, there is universal condemnation of U.S. immigration policy before 1965, which favored European immigrants over those from the Third World.

Another example is the media treatment of racial issues in the United States. Some commentators seem almost dispassionate in reporting news of racial strife, while others are emotionally partisan—with the partisanship always on the non-White side. All of the media spokesmen without exception, however, take the position that “multiculturalism” and “diversity” are not only here to stay but that they are good things. The mantra “Diversity is our Strength” is echoed over and over not only in our media, but in our schools and government institutions. No mainstream media outlet is willing to comment on the balkanization, lack of social cohesion, crime, and displacement brought about by multiculturalism. Thus, a spectrum of permissible opinion on these issues and others is established. Opinions falling outside this spectrum are labeled as “extreme” or even “racist.” Every point on the permissible spectrum of public opinion is acceptable to the media masters—and no impermissible fact or viewpoint is allowed any exposure at all, if they can prevent it.

Because there are differences in degree, however, most Americans fail to realize that they are being manipulated. Even the citizen who complains about “managed news” falls into the trap of thinking that because he is presented with an apparent spectrum of opinion he can escape the thought controllers' influence by believing the editor or commentator of his choice. It's a “heads I win, tails you lose” situation. By providing a “controlled opposition” for discontent citizens, they are able to steer them clear of Politically Incorrect opinions and keep their views within acceptable boundaries.

The control of the opinion-molding media is nearly monolithic. All of the controlled media—television, radio, newspapers, magazines, books, motion pictures—speak with a single voice, each reinforcing the other. Despite the appearance of variety, there is no real dissent, no alternative source of facts or ideas accessible to the great mass of people that might allow them to form opinions at odds with those of the media masters. They are presented with a single view of the world—a world in which every voice proclaims the equality of the races, the inerrant nature of the Jewish “Holocaust” tale, the wickedness of attempting to halt the flood of illegal aliens pouring across our borders, the danger of permitting citizens to keep and bear arms, the moral equivalence of all sexual orientations, and the desirability of a “pluralistic,” cosmopolitan society rather than a homogeneous, White one. It is a view of the world designed by the media masters to suit their own ends, and the pressure to conform to that view is overwhelming. People adapt their opinions to it, vote in accord with it, and shape their lives to fit it.

And who are these all-powerful masters of the media? As we shall see, to a very large extent they are Jews. It isn't simply a matter of the media being controlled by profit-hungry capitalists, some of whom happen to be Jews. If that were the case, the ethnicity of the media masters would reflect, at least approximately, the ratio of rich Gentiles to rich Jews. However, despite a few prominent exceptions, the preponderance of Jews in the media is so overwhelming that we are obliged to assume that it is due to more than mere happenstance.

Electronic News and Entertainment Media

Continuing government deregulation of the telecommunications industry has resulted, not in the touted increase of competition, but rather in an accelerating wave of corporate mergers and acquisitions that have produced a handful of multi-billion-dollar media conglomerates. The largest of these conglomerates are rapidly growing even bigger by consuming their competition, almost tripling in size during the 1990s. This has placed virtually all of the American media in the hands of a very small number of mostly Jewish businessmen. Whenever you watch television, whether from a small local broadcasting

station or via cable or a satellite dish; whenever you see a feature film in a theater or at home; whenever you listen to the radio or to recorded music; whenever you read a newspaper, book, or magazine — it is very likely that the information or entertainment you receive was produced and/or distributed by one of these four mega-media companies:

Disney

The Walt Disney Company is the world's largest media conglomerate with annual revenue approaching \$39 billion. In 2005 its Jewish CEO Michael Eisner resigned from Disney after a no-confidence vote by Disney shareholders. Eisner had been accused by Roy Disney, Walt Disney's nephew, of turning the Walt Disney Company into a "rapacious, soul-less" company. In his place, however, Eisner's Jewish assistant Robert Iger assumed control of the company in 2005. Iger is a committee member of Aish HaTorah, an orthodox, Zionist group that encourages Israeli settlement in Palestinian territories, promotes Jewish identity, and which is "committed to promoting universal Jewish precepts, foremost among them, perfecting the world" in accord with Jewish values.

Directly under Iger's control are several television production companies (Walt Disney Television, Touchstone Television, Buena Vista Television) and cable networks with more than 100 million subscribers altogether. As for feature films, the Walt Disney Motion Pictures Group includes Walt Disney Pictures, Touchstone Pictures, Pixar, Hollywood Pictures, and Caravan Pictures. Disney also owns Miramax Films, founded by the Jewish Weinstein brothers, Bob and Harvey, who have produced such ultra-raunchy movies as *The Crying Game*, *Priest*, and *Kids*. The Weinstein brothers left Miramax in 2005 to form their own company known simply as The Weinstein Company. Since then they have produced films like *Inglorious Basterds*, which glorifies the torture and mutilation of German prisoners by Jewish soldiers during WW2.

When the Disney Company was run by the Gentile Disney family prior to its Jewish takeover by Eisner in 1984, it epitomized wholesome family entertainment. While it still holds the rights to Snow White, the company under Eisner and now Iger has expanded into the production of a great deal of so-



Jewish Disney CEO Robert Iger continues to subvert Walt Disney's legacy.

called "adult" material.

Disney acquired Capital Cities/ABC, Inc. in 1985, which owns the ABC television network, which in turn owns ten TV stations outright in such big markets as New York, Chicago, Philadelphia, Los Angeles, San Francisco, and Houston. In addition, in the United States ABC has 225 affiliated TV stations.

Sports network ESPN, an ABC cable subsidiary, is headed by president and CEO George W. Bodenheimer, who is a Jew. The corporation also controls the Disney Channel, Toon Disney (now Disney XD), A&E, Lifetime Television, SOAPnet, and the History Channel, with between 86 and 88 million subscribers each. The ABC Family television network, which targets older teens, young adults, and young families has 84 million subscribers and, in addition to broadcasting entertainment (some of it quite raunchy for a family channel), is also the network outlet for Christian Zionist TV evangelist Pat Robertson.

Since Iger's takeover of Disney, the company has pushed a number of children's programs and movies encouraging interracial relationships and teen sexuality including *The Princess and the Frog*, and *The Secret Life of the American Teenager*. After critics complained about a raunchy pole dancing performance by 16-year-old Disney *Hannah Montana* star Miley Cyrus at the Kid's Choice Awards, for example, Disney spokesmen rebuffed their criticism and commented that all Disney content is "...consistent with what our brand values are."

Although primarily a telecommunications company, ABC/Disney earns over \$1 billion in publishing, owning Walt Disney Company Book Publishing, Hyperion Books, and Miramax Books. It also owns six daily newspapers and publishes over 20 magazines. Disney Publishing Worldwide, the world's largest publisher of children's books and magazines, publishes over 400 children's magazines and sells over 120 million children's books each year. Disney Publishing Worldwide is headed by president Russell Hampton, Jr, and Jewish senior vice-president Andrew Sugerman.

On the Internet, Disney runs Buena Vista Internet Group, ABC Internet Group, ABC.com, ABCNEWS.com, Oscar.com, Mr. Showbiz, Disney Online, Disney's Daily Blast, Disney.com, Family.com, ESPN Internet Group, ESPN.sportzone.com, Soccer.com, NFL.com, NBA.com, Infoseek (partial ownership), and Disney Interactive.

News Corporation

Rupert Murdoch's News Corporation is currently the world's second largest media conglomerate with annual revenue exceeding \$30 billion. News Corporation owns a number of film, television, cable, satellite TV, newspaper, and publishing companies. Its largest film studio is Twentieth Century Fox. Its television and cable companies include Fox Television Network, Fox News, the FX Channel, Fox Sports, MyNetworkTV, ESPN Star Sports, and DirectTV among others. News Corporation's publishing arm includes News Limited, News International, Harper Collins, and publishes the *New York Post* and the *Wall Street Journal*. In 2005 News Corporation, through its Fox Interactive Media subsidiary, acquired the popular social networking site MySpace.

Its Fox News Channel, despite its reputation for America-first conservatism, has been a key outlet pushing the Jewish neo-conservative agenda that lies behind wars in Iraq and Afghanistan. Its program hosts almost universally embrace and endorse aggressive Zionism and multiracialism. Hosts such as Bill O'Reilly, Sean Hannity, Greta Van Susteren, and Glen Beck have all pushed the slavishly pro-Israel, pro-Jewish agenda required of all major television personalities.



News corporation CEO Rupert Murdoch

Murdoch is nominally a Gentile, but there is some uncertainty about his ancestry and he has vigorously supported Zionism and other Jewish causes throughout his life. Historian David Irving has published information from a claimed high-level media source who says that Murdoch's mother, Elisabeth Joy Greene, was Jewish, but this has not been confirmed.

In 2009 Murdoch replaced his Jewish second in command, Peter Chernin, with a Gentile Chase Carey. Under Carey, however, Jews hold key positions in the company: News Corporation Digital Media (formerly Fox Interactive Media) is run by Peter Levinsohn, and the CEO of Fox News is ardent Zionist Roger Ailes. Ailes was a former advisor to Ronald Reagan and George Bush, Sr. and is widely credited for their successful campaigns. Ailes has been vocal in his support for Israel saying, "I defend the United States, Israel and the Constitution"—a fact not lost on Fox News executives. David Hirshey is the executive editor of Harper Collins. Thomas Rothman is chairman of Fox Filmed Entertainment. William Kristol is the editor of one of the most popular neo-conservative journals, *The Weekly Standard*, published by News Corporation. Kristol is a leading Jewish neocon spokesman and "intellectual." Kristol has been a

very vocal advocate of the Iraq War as well as Israel's 2006 war in Lebanon which he referred to as "our war too." He served as John McCain's foreign policy advisor during his failed presidential campaign and continues to vigorously push for military action against Iran in defense of Israel.

Viacom

The nation's third largest media conglomerate, with 2008 revenues of just over \$14 billion, is Viacom, Inc. Viacom is headed by Sumner Redstone (born Murray Rothstein), a Jew. Melvin A. Karmazin, another Jew, was number two at Viacom until June 2004, holding the office of president and chief operating officer. Karmazin remains a large Viacom shareholder but has since moved on to become CEO of Sirius Satellite Radio where he has been a vocal supporter of Jewish shock jock Howard Stern. Replacing Karmazin as co-presidents and co-COOs are a Jew, Leslie Moonves, and Tom Freston, a possible Jew. Moonves is a staunch Zionist and is the great-nephew of David Ben-Gurion, the first Prime Minister of Israel. Moonves is also North American Chairman of Aish HaTorah. He continues to be president and CEO of CBS, one of Viacom's largest subsidiaries. Moonves was directly responsible for the firing of Don Imus after the radio host made unflattering comments about the Rutgers women's basketball team.

Viacom owns many of the cable, television, and film companies in the United States including CBS, MTV, VH1, Nickelodeon, BET, Comedy Central, Paramount Pictures, Dreamworks, Spike, and many others. Viacom produces and distributes TV programs for the three largest networks, owns 39 television stations outright with another 200 affiliates in its wholly-owned CBS Television Network, owns 185 radio stations in its Infinity radio group, and has over 1,500 affiliated stations through its CBS Radio Network. Viacom's largest film studio is Paramount pictures, owner of Dreamworks, which is headed by Jewish CEO Brad Grey.

Under Redstone's ownership MTV and VH1 have continued to push the limits of degeneracy with the airing of a number of new reality interracial and homosexual dating shows including *Strange Love* and *Flavor of Love*, featuring convicted felon and former drug addict rapper Flavor Flav (William Jonathan



Viacom CEO Sumner Redstone (born Murray Rothstein)

Drayton, Jr.) as well as *A Shot at Love with Tila Tequila* in which both male and female contestants compete for the affections of the bisexual star. MTV dominates the television market for viewers between the ages of 12 and 24 and pumps MTV's racially-mixed rock and rap videos into 342 million homes in 140 countries and is a dominant cultural influence on White teenagers around the world.

Viacom also owns the Country Music Television cable channel which has allowed Redstone to ply a traditionally White, Christian audience with the same Jewish values he has displayed on MTV and VH1. Over the past five years he has shifted the channel's focus to pop music and away from traditional country music. He has also introduced a number of reality shows, such as *My Big Redneck Wedding* hosted by Jewish star Tom Arnold, and *Redneck Dreams* that reinforce stereotypes of rural White Christians as racist rednecks. The overtly sexual content of the channel has increased as well with shows such as *Dallas*



*CEO of Warner Bros.
Entertainment Barry M. Meyer*

Cowboys Cheerleaders: Making the Team, The Ultimate Coyote Ugly Search, and others.

As owner of BET, Redstone has also pushed a steady diet of gangsta rap, hip-hop, and sexual comedy programming onto Black audiences as well. Despite the appointment of Black female CEO Debra L. Lee in 2005, and unbeknownst to most Blacks, BET is a thoroughly Jewish-run network with only a token number of high profile Black executives and show hosts.

Viacom's influence also extends into the advertising and publishing business. It is the largest outdoor advertising (billboards, etc.) entity in the U.S. Viacom's publishing division includes Simon & Schuster, Scribner, The Free Press, Fireside, and Archway Paperbacks. It distributes videos through its over 8,000 Blockbuster stores. It is also involved in satellite broadcasting, theme parks, and video games.

Nickelodeon, with over 87 million subscribers, has by far the largest share of the four-to-eleven year-old TV audience in America and is expanding rapidly into Europe. Most of its shows do not yet display the

blatant degeneracy that is MTV's trademark, but Redstone is gradually nudging the fare presented to his kiddie viewers toward the same poison purveyed by MTV with shows like *True Jackson VP* and others.

Time Warner

Despite shakeups in its top level management over the past five years, Time Warner, formerly known as AOL-Time Warner, remains the fourth largest media conglomerate in the world with an average annual revenue approaching 47 billion dollars. Time Warner runs major operations in film, television, Internet services, book publishing, and telecommunications. Warner was founded by the Jewish Warner Brothers in the early part of the last century and rapidly became part of the Jewish power base in Hollywood, a fact so well-known that it is openly admitted by Jewish authors.

Among its subsidiaries are CNN, HBO, Cartoon Network, DC Comics, Warner Bros. Games, Boomerang, Kid's WB, New Line Cinema, Castle Rock Entertainment, Time, Inc., CW Television Network, AOL, Warner Bros. Entertainment, The CW4Kids, Adult Swim, Hanna-Barbera, Ruby-Spears Productions, and Telepictures (the producers of *The Ellen Degeneres Show* and *The Rosie O'Donnell*



*Sylvia Auten CEO of IPC and Time, Inc
executive vice president*

Show). Time Warner owns many of the best known brands in media including the *Harry Potter* and *Lord of the Rings* series as well as *People* magazine.

After several years of falling profits, Jewish CEO Gerald Levin was replaced with Black CEO Richard Parsons. Parsons, despite his reputation as a skillful negotiator, was unable to boost Time Warner's standing particularly in the field of Internet services. He was replaced in January 2009 by a Gentile of Dutch descent, Jeffrey L. Bewkes. Bewkes, while at HBO, was responsible for bringing shows such as *Sex and the City* and *Oz* to millions of television viewers. Despite being a Gentile, Bewkes has been a strong supporter of Zionist interests. In 2001 he was awarded the Sherrill C. Corwin Human Relations Award from the American Jewish Committee and sits on the Board of Directors of the heavily Jewish Council on Foreign Relations. Bewkes heads a heavily Jewish board of directors including Jessica Einhorn, former managing director of the World Bank, Reuben Mark, and Ken Novack. Board member Mathias Dopfner, the German CEO of media giant Axel Springer AG, holds an honorary seat on the American Jewish Committee and he describes himself as a "non-Jewish Zionist."

Time Warner's subsidiaries also remain heavily dominated by Jewish executives. DC Comics is headed by Jewish president Paul Levitz. Warner Bros. Entertainment is headed by Jewish CEO Barry M. Meyer. His executive vice president Jeff Robinov is also Jewish as is the president of Warner Bros. Television Group, Bruce Rosenblum. Mr. Meyer has direct oversight over New Line Cinema, which has produced films such as *Harold & Kumar Escape from Guantanamo Bay* and the *Texas Chainsaw Massacre* series. New Line Cinema is run by a host of Jewish executives including CEO Robert Shaye, chief financial officer Stephen Abramson, Stephen Einhorn, president of New Line Home Video, Jim Rosenthal, president of New Line Television, Ben Zinkin, senior executive vice-president of business and legal affairs, and many others. The Jewish head of CNN's U.S. operations, Jonathan Klein was replaced in September 2010 with Ken Jautz. This paved the way for Jewish executive Scot Safron to assume management of the Headline News network.

Time Warner teamed with Jewish CEO of 4Kids Entertainment Alfred Kahn and CBS to produce the CWKids Saturday morning cartoon block. This block includes *Teenage Mutant Ninja Turtles*, *Yu-Gi-*



Jewish executive vice president for CNN Worldwide Scot Safron manages the Headline News network.

Oh! and others. Kahn has been criticized for popularizing increasingly violent children's cartoons. The Parent's Television Council has commented that children's programming from Warner Bros. has "the highest levels of offensive language, verbal abuse, sexual content and offensive/excretory references."

With its profits declining, executives at Time Warner elected to spin off AOL into its own company in 2009. Under the guidance of gentile CEO Tim Armstrong, AOL, formerly the leading Internet service provider in the U.S., will try to reclaim its share of the Internet and multimedia market.

Time, Inc. is the largest magazine publisher in the U.S. and one of the leading publishers in Europe. Time controls several successful subsidiaries that extend its reach into television, cable video on demand, satellite radio, and mobile devices. Half of all Americans read magazines owned by Time, Inc., including *People*, which is read by over 40 million people monthly, and *Sports Illustrated*, *Life*, *Time*, *Fortune*, and over one hundred others.

In 2005 Jewish editor-in-chief Norman Pearlstine left Time, Inc. to become chief content officer at another Jewish-owned news media company, Bloomberg. He has since been replaced by John Huey. Huey's Jewish roots have not been confirmed. Time,

Inc. CEO Ann Moore appointed a Jewess, Sylvia Auten, the chief executive of IPC Media, to the position of executive vice president. Ms. Auten is the daughter of Austrian Jews who emigrated from Germany in 1938. IPC Media is the largest magazine publisher in Great Britain. Its magazines are read by more than two-thirds of England's women and almost half of its men.

In January 2007, Time-Magazine sold 18 magazines to the Jewish-owned Bonnier Magazine Group including *Outdoor Life*, *Popular Science*, *Field & Stream*, and *Parenting Magazine*. The Bonnier Group, after its acquisition of MTV Finland, was described by Finnish journalist Markko Juutinen as "...a political, ideological and immensely secretive organizational branch of the Zionist Bonnier family dynasty, who are the same force of kindred spirits which own and rule the mass media in North America."

Time, Inc. Interactive runs the companies Web sites and related digital efforts. Ned Desmond, a Gentile, heads this division. Former Time, Inc. Interactive executives Jodi Kahn and Meg Siesfeld both Jews, have left the company to pursue other ventures. Kahn is now the Executive Vice President of iVillage Networks, a media company owning a variety of Web sites targeting young girls and women.

In 2004 Time Warner sold its music division, Warner Music Group (WGM), to Jewish multimillionaire Edgar Bronfman Jr. Bronfman's father is former president of the World Jewish Congress, the world's largest Jewish organization which has spent millions of dollars worldwide to criminalize "Holocaust denial." Upon acquiring WGM, Edgar Bronfman immediately hired fellow Jew Lyor Cohen, the grandson of an Israeli army general, as CEO of Warner Music Group. Cohen, the founder of Murder, Inc. Records, is best known as a pioneer in the promotion of "gansta-rap" and hip-hop music, a genre of music whose graphic lyrics explicitly urge young Black males to commit acts of violence against Whites, police officers, and women. Under Cohen's leadership WGM has signed artists such as Jay Z, Marilyn Manson, Seal, Kid Rock, Missy Elliott, Sean "P-Diddy" Combs, gangsta-rappers Boyz n da Hood, and many others.

Bronfman has aggressively pushed for a greater share of the Internet music market in the past few years. Angered over the fact that users of YouTube,



Jewish executives Edgar Bronfman Jr. and Lyor Cohen are two of the largest producers and distributors of hip-hop and gangsta-rap music.



where uploading content featuring WMG music without paying royalties, Bronfman required YouTube to block or remove all WMG copyrighted content. In late 2009 YouTube relented to Bronfman's demands. In exchange for allowing its music back on YouTube, WMG will have the right to sell ads on user generated content and create its own YouTube channel consisting of "premium" content, a move that has further alienated many of YouTube's regular users. Similarly, Bronfman has complained that the new generation of music video games like "Rock Band" are not paying him enough for using WMG-owned music. "The amount being paid to the music industry, even though [these] games are entirely dependent on the content we own and control, is far too small," and he concluded that, "we will not license to those games."

With three of the top four media conglomerates in the hands of Jews (Disney, Viacom, and News Corporation), and with Jews filling a large proportion of the top executive jobs at Time Warner, Jewish domination of the nation's most powerful media giants is nearly complete. With such rampant Jewish hegemony, it is unlikely that such an overwhelming degree of control came about by mere chance. If there were not a cohesive group strategy and ethnocentric drive among Jews to promote each other and exclude non-Jews, then one would expect their numbers in the media industry to reflect those found in the general population. Instead what we find is a near total monopoly of the major media outlets in the United States.



Former Sony head Ryoji Chubachi was ousted by Jewish executive Howard Stringer.



Jewish Comcast CEO Brian Roberts

Other media companies

Most of today's smaller television and movie production companies that are not owned by the four large media corporations are also controlled by Jews. NBC Universal, Inc, for example, is another Jewish run media conglomerate formed by the merger of NBC and Vivendi Universal (now known as Vivendi SA) in 2004. NBC was originally founded by Russian Jew Robert Sarnoff. Sarnoff was well known for his ruthless business tactics and willingness to infringe on his competitor's copyrights. In the years since Sarnoff's death in 1971, NBC has grown through a series of mergers and acquisitions into a multimedia giant.

In its current form, NBC Universal is jointly owned by General Electric (GE) and Comcast. Under terms of a December 2009 agreement, Vivendi's shares were bought out by Comcast, the nation's largest cable provider. Comcast now holds a 51% controlling share in the company. Comcast was founded by a trio of Jews—Ralph J. Roberts, Julian A. Brodsky, and Daniel Aaron. Robert's son, Brian, has taken the company's reigns from his father and now presides as CEO. Of note, Brian Roberts won silver medals in squash for a



Jewish CEO of Sony Pictures Entertainment Michael Lynton

team of U.S. Jews at the Maccabiah Games, an Olympics-style sporting event for Jews-only held every four years in Israel.

Since Comcast's takeover of NBC Universal, Roberts has replaced Jewish chairman Jeff Zucker with Stephen Bewkes, who is also reportedly of Jewish descent. Mark Hoffman, the Jewish president of CNBC, works directly with Bewkes to oversee the world's largest business news network.

Ron Meyer, a Jew, is president and chief operating officer of Universal Studios. Former Jewish chairman of Universal Pictures Stacey Snider has since been replaced by another Jewess, Debbie Liebling. Mark Graboff, co-chairman of NBC Entertainment and NBC Universal Television Studio is also Jewish.

NBC Television broadcasts to over 200 affiliate stations and its programming reaches nearly every American home. NBC News broadcasts a number of daily news programs including *Today*, *Meet the Press*, *Nightly News with Brian Williams*, and *Dateline NBC*. Through its MSNBC affiliate, NBC Universal provides round-the-clock television and Internet news services around the world. MSNBC has been criticized for its steady stream of liberal-biased news coverage led by news anchor Keith Olbermann and homosexual

political commentator Rachel Maddow.

NBC Universal has moved into the Internet media market in recent years as well. It runs Hulu, an online video service that offers downloadable television programming and movie clips. Under agreements brokered with Fox, Time Warner, Inc., ABC, Comedy Central, MGM, MTV, Paramount, and a number of other Jewish-owned media companies, Hulu provides a platform for the download of a variety of TV shows and movies. The Internet's largest online community for women, iVillage is also owned and operated by NBC Universal under the direction of Jewish executive Jodi Kahn. iVillage contains over 1,000 message boards and operates the NBC Digital Health Network, Astrology.com, GardenWeb, and the leading news blog service for women, *BlogHer*.

In an effort to capture a larger share of the exploding U.S. Hispanic population, NBC Universal acquired Telemundo in 2002. Telemundo, the largest U.S. Spanish language television network, reaches over 90% of U.S. Hispanic viewers through 16 stations and 45 affiliates. It is overseen by the Jewish chairman of NBC Universal Television Entertainment Jeff Gaspin.

Spyglass Entertainment, an "independent" film producer which has made such films as *The Sixth Sense*, *The Insider*, and *Shanghai Noon*, is run by its Jewish founders Gary Barber and Roger Birnbaum, who are co-chairmen. Jonathan Glickman serves as president and Paul Neinstein is executive vice



Amy Pascal is the head of Columbia TriStar Motion Picture Group.

president. Both men are Jews. Spyglass makes movies for DreamWorks SKG, a subsidiary of Viacom, and the Walt Disney Company. Spyglass is owned by Cerebrus Capital Management, one of the largest private equity firms in the US. Cerebrus is run by Jewish financier Steve Feinberg.

Sony has been traditionally thought of as a Japanese media conglomerate. However, in 2009 Japanese President of Sony Ryoji Chubachi became the latest in a long line of non-Jewish media executives to be pushed aside and replaced by Jews. In February 2009 Chubachi was ousted by Howard Stringer. Stringer, while typically portraying himself as being of Welsh ancestry, is actually a Jew who immigrated from Wales to the United States in 1965. Stringer was a former high level executive at CBS before moving to Sony in 1997. Stringer heads a heavily Jewish cadre in top positions at Sony and its subsidiaries. Nicole Seligman is executive vice president and general counsel, Robert Wiesenthal is executive vice president and Chief Financial Officer of Sony Corporation of America. CEO of Sony Pictures Entertainment is Michael Lynton and his co-chair is Amy Pascal who also serves as chairman of Columbia TriStar Motion Picture Group. Both executives are Jews. Lynton controls Sony subsidiary Metro-Goldwyn-Mayer, United Artists, and Orion Pictures. All three studios are headed by Jewish executives.

Sony's music division is the result of a merger with Jewish-owned media giant Bertelsmann. Sony BMG is now one of the world's largest music distributors.

Sony BMG has been at the center of a number of controversies including the placement of illegal software on music CDs that made consumers' computers more vulnerable to viruses. In October 2007 Sony BMG began successfully suing users of music file sharing software. Their first victim was Jammie Thomas, a single mother, who was ordered to pay Sony BMG \$1,920,000 in statutory damages for making 24 songs available for download on her home computer.

It is well known that Jews have controlled most of the production and distribution of films since shortly after the inception of the movie industry in the early decades of the 20th Century. When Walt Disney died in 1966, the last barrier to the total Jewish domination of Hollywood was gone, and Jews were able to grab ownership of the company that Walt built. Since then

they have had everything their way in the movie industry.

Films produced by seven of the firms mentioned above—Disney, Warner Brothers, Paramount (Viacom), Universal (NBC Universal), 20th Century Fox (News Corp.), DreamWorks, and Columbia (Sony)—accounted for over 90% of total box-office receipts for the year 2009.

The big three in television network broadcasting used to be ABC, CBS, and NBC. With the consolidation of the media empires, these three are no longer independent entities. While they were independent, however, each was controlled by a Jew since its inception: ABC by Leonard Goldenson; NBC first by David Sarnoff and then by his son Robert; and CBS first by William Paley and then by Laurence Tisch. Over several decades these networks were staffed from top to bottom with Jews, and the essential Jewishness of network television did not change when the networks were absorbed by other Jewish-dominated media corporations. The Jewish presence in television news remains particularly strong.

Internet Media Companies

The past decade has seen an explosion in the number of American homes with Internet access. Statistics from Nielson/NetRatings demonstrate that over 75% of Americans have access to the Internet from their homes. For children and teenagers the numbers approach 80%. A growing number of Americans are turning to the Internet for news, entertainment, and information. Most classrooms now have computers giving children access to Internet-based information sources as well as entertainment.

As with the traditional news and entertainment media, a small number of Internet companies, controlled by a new elite of tech savvy entrepreneurs, are influencing how the public accesses information, interacts socially, communicates, and even shops. After the collapse of the dot com bubble in the early part of this decade a number of companies have emerged as dominant players in the field of Internet communications, information technology, and marketing. As with conventional media corporations, the Jewish influence in this rapidly growing field is also very pronounced.

Wikipedia

Wikipedia was founded in 2001 and rapidly became the largest online collaborative encyclopedia in the world. Wikipedia articles are submitted by registered users and may be edited anonymously by anyone. Despite this fact, the bulk of Wikipedia articles are submitted by a cabal of regular frequent editors. New users have complained that their submissions are often heavily edited or removed entirely by this exclusive group.

Wikipedia has grown tremendously in the past five years and is now one of the top ten most visited Web sites in the world thanks to the very high search engine results it receives from Google, the world's most popular search engine. Wikipedia has been criticized for its lack of accuracy as well as pervasive bias on a number of social issues. Despite this, Wikipedia has become one of the most cited



Wikipedia founder Jimmy Wales

informational sources for news articles, research articles, and numerous other projects.

Wikipedia was founded by Jimmy Wales, an Internet entrepreneur, and Larry Sanger, a doctoral student at Ohio State. Jimmy Wales, who is Jewish, was also the founder of Bomis, a male-oriented search site offering soft-core pornography. Larry Sanger has been named as a Jew in an article published by *The Jewish Chronicle* in 2006, but other sources have disputed this. Sanger left Wikipedia in 2002.

A number of pro-Israeli groups have recently been exposed for their collaborative efforts to continuously edit and remove material from Wikipedia that is unflattering to Jews and to Israel. The Zionist group CAMERA (Committee for Accuracy of Middle East Reporting in America) had a number of its internal emails exposed by the pro-Palestinian Web site *Electronic Intifada* (EI). EI accused CAMERA of “orchestrating a secret, long-term campaign to infiltrate Wikipedia to rewrite Palestinian history, pass off crude propaganda as fact, and take over Wikipedia administrative structures to ensure these changes go either undetected or unchallenged.”

Google

Google, founded in 1998 by Jewish college students Larry Page and Sergey Brin, has quickly become the world's most popular Internet search engine and branched out into a multibillion dollar Internet company. Google is currently ranked as the Internet's most frequently visited site. Google has nearly 20,000 employees and operates thousands of servers around the world. Its annual advertising revenue exceeds \$10 billion. Brin is one of the wealthiest men in America with a net worth of over \$18 billion.

As Google has grown, it has acquired a number of smaller subsidiaries. In 2005 Google acquired Keyhole, Inc., which had developed the software that eventually became Google Earth. Perhaps Google's largest subsidiary is the wildly popular YouTube, which it acquired in 2006. The CEO of YouTube is



Google founders Sergei Brin and Larry Page

Chad Hurley, who is also Jewish. Hurley has made several trips to Israel to network with fellow Jews and promote YouTube in Israel. In 2009 he presided over the inauguration of Israeli President Shimon Peres' own YouTube channel. Additional Google subsidiaries include JotSpot, DoubleClick, GrandCentral, Postini, On2 Technologies, and Teracent. Google has also teamed with Jewish-owned Time Warner to improve search results for that company's videos and movies.

Brin, despite being a U.S. citizen, has cultivated close ties with the Israeli government and in 2008 was invited by Israeli president Shimon Peres, along with



Google's Sergei Brin on a pilgrimage to Jerusalem.

Jewish executives from Facebook, to a conference in Jerusalem focusing on how developing Internet technology will affect Israel and the Jewish people.

Both Page and Brin have donated heavily to a number of pro-Jewish political and humanitarian organizations. In 2008 Brin donated one million dollars to HIAS (Hebrew Immigrant Aid Society), a leftist Jewish organization originally founded in the late 1800s to assist in the immigration of Jews to the United States, but which now focuses primarily on relocating Third World immigrants throughout the United States and Europe. In 2009 Page and other Google executives paid \$150,000 to fund President Barack Obama's inauguration party and donated heavily to his campaign.

Beginning in 2004, both Brin and Page have come under criticism for manipulating Google's search results to censor Web sites and content some in the Jewish community find offensive. With the assistance of the ADL (Anti-Defamation League), Google has identified hundreds of Web sites it considers offensive.

Most deal with Holocaust revisionism, White pride, and persecution of Palestinians, though some fundamentalist Christian religious sites are also banned. These sites have effectively been removed from its search engine results. While not blocking access to these sites, Google has made finding them much more difficult for the average Internet user. Left-wing extremist, socialist groups, hardcore pornography sites, as well as non-Christian religious fundamentalist Web sites are not censored by Google.

Google has also cooperated with the governments of foreign countries to censor the content available to their citizens. Google has created Internet filters for countries like China, France, Germany, and Britain limiting access to sites deemed dangerous by the governments of those nations. As a result, both Brin and Page have been heavily criticized by free speech advocates for limiting access to alternative points of view on controversial topics.

Facebook

Facebook has rapidly become the largest social networking site on the Internet with well over 350 million registered users worldwide. Facebook was founded by Jewish Harvard university students Mark Zuckerberg, Eduardo Saverin, Dustin Moskovitz, and their roommate Chris Hughes in 2004. Since that time, Saverin, despite providing the initial cash investment to start the company, was marginalized and eventually left Facebook.

With added capital provided by the Jewish founder of PayPal, Peter Thiel, Zuckerberg has turned



Facebook founder and CEO Mark Zuckerberg

Facebook into a \$300 million a year company. Despite his success, Zuckerberg has had difficulty holding onto his top executives. Co-founder Moskovitz departed with Jewish former Facebook engineering manager Justin Rosenstein (a former top engineer at Google) in 2008 to form his own company. Director of business development, Netanel Jacobsson, and developer Charlie Cheever have both also left the company. Zuckerman has been criticized for being overly demanding of his staff. According to one former employee “If you screw up, one day you are in, the next day out, persona non grata.”

As CEO of Facebook, Zuckerberg has ensured that most top executive positions in his company are filled with Jews. In addition to Zuckerberg himself, Facebook’s board includes Jewish multimillionaire Jim Breyer. Breyer is a senior member of Accel Partners, a venture capital company with ownership in over 200 companies dealing in a wide variety of fields from healthcare and biotechnology to Internet and multimedia services. Accel, which invested \$12.7 million in Facebook in 2005, focuses on providing capital for start-up companies in Israel and Europe. Breyer also sits on the board of companies such as Marvel Entertainment and Wal-Mart.

Board member Don Graham joined Facebook in 2008. As noted below, Graham is the chief executive officer and chairman of the board of The Washington Post Company. He is the grandson of Jewish financier



Elliot Schrage vice president of communications, public policy and platform marketing at Facebook



Second in command at Facebook, Sheryl Sandberg

Eugene Isaac Meyer, who purchased the *Washington Post* at auction in 1933, and later served as head of the Federal Reserve and first president of the World Bank.

Marc Andreessen may be the only non-Jewish Facebook board member though this cannot be verified at this time. Andreessen was one of the original founders of Netscape, which made him an overnight multimillionaire. In 2009 in addition to his work at Facebook, Andreessen founded the venture capital firm Andreessen Horowitz with his close friend, Jewish financier Ben Horowitz. Horowitz is a primary investor in Israel Seed Partners, a company that focuses on funding Jewish information technology and life sciences companies.

Facebook’s head of public relations is Jewish executive Elliot Schrage. Schrage, an attorney by trade, was former vice president of communications and public affairs at Google. He is a former senior VP of global affairs at Gap, Inc. where he defended the company against critics who accused it of using child labor in overseas sweatshops. He was also responsible for securing funding for then Disney CEO Michael Eisner to build Euro Disney while working for the Sullivan and Cromwell legal firm. He is also a Senior Fellow at the Council on Foreign Relations.



CEO of IAC Barry Diller is one of the highest paid CEOs in the world.

Sheryl Sandberg is chief operating officer at Facebook and the second most powerful executive after Zuckerberg. Sandberg, also Jewish, is the former vice president of global online sales and operations at Google. She is former assistant to the Clinton administration's Jewish Treasury Secretary Lawrence Summers. She is married to former Yahoo! music head David Goldberg who is also Jewish. Sandberg was named to Disney's board of directors in 2009 by CEO Robert Iger, a sign that Facebook may be looking to strengthen ties with other large Jewish-owned media companies.

Facebook has recently begun collaboration with the Stanford Persuasive Technology lab on a project entitled "peace.facebook.com", designed to encourage online communication between different racial and ethnic groups. The director of the Stanford Persuasive Technology lab is Dr. B.J. Fogg, who specializes in the use of computer technology to manipulate human behavior and beliefs. He has written extensively on the use of Facebook to mold public opinion and influence the public's worldview on a variety of topics.

InterActive Corp

InterActive Corp (IAC) is one of the world's largest, yet least well-known, online media companies

with an annual revenue exceeding \$1.4 billion. IAC owns and operates over 50 businesses across the globe including Ask.com, Excite, Urbanspoon, Gifts.com, Life123, Match.com, Dictionary.com, and the popular video site Vimeo. IAC also owns CollegeHumor.com, which presents both original and user generated content featuring pornography and vulgar humor media targeting young college students.

The chairman and CEO of IAC is the homosexual Jew Barry Diller, who created IAC through a number of shrewd mergers and acquisitions. He is the former CEO of Fox, Inc., Paramount Pictures Corporation, and QVC, Inc. He is also the current chairman of Expedia, Inc., which he runs with fellow Jew Victor Kaufman. Expedia owns a number of very profitable travel Web sites including Expedia.com, Hotels.com, and Hotwire.com. Expedia's annual revenue approaches three billion dollars. Diller has been a longtime fixture in Hollywood's so called "Velvet Mafia," a term used to describe the members of various gay political lobby groups largely composed of members of the elite fashion and entertainment industry in the U.S. and around the world. He is well known for his large donations to a number of gay and lesbian groups including the Gay Men's Health Crisis as well as his regular attendance at prominent gay fundraisers. Diller, known for his explosive temper and public humiliation of underperforming executives, is one of the highest paid CEOs in the world. His total annual compensation approaches \$300 million from IAC and \$175 million from Expedia.

Diller has served as a mentor to and advanced the careers of a number of now prominent Jewish media moguls. He worked with and aided Michael Eisner while Eisner was president of Paramount Pictures before his takeover of The Walt Disney Company. The head of Columbia Pictures, Dawn Steel (who changed her name from Spielberg) worked for Diller when he was at Paramount, as did the former head of Dreamworks Jeffrey Katzenberg. Diller also mentored the current chairman of the Federal Communications Commission, the Jew Julius Genachowski. Genachowski was the former chief of business operations at IAC. Of note, he was rewarded with his position as FCC Chairman after serving as chairman of the Technology, Media and Telecommunications policy group for the 2008 Obama Presidential Campaign.

The Print Media

After television news, daily newspapers have traditionally been the nation's most influential and widespread source of news and information on national and world events. With the rise of the Internet, however, newspaper sales and circulation have dropped dramatically in the past five years. According to the Newspaper Association of America advertising revenues for America's newspapers dropped over 16 percent in 2008 alone and the trend is continuing. As a result, many of the nation's newspapers are transitioning to online, digital versions of their publications in an attempt to keep pace with advancing technology. Regardless, the nation's over 1,400 different newspapers are still read by almost 50 percent of adults over the age of 35 in the U.S. and continue to be a major tool for not only news coverage, but for shaping public opinion.

One might conclude that the sheer number of different newspapers across America would provide a safeguard against minority control and distortion. Alas, such is not the case. There is less independence, less competition, and much less representation of majority interests than a casual observer would think. In 1945, four out of five American newspapers were independently owned and published by local people with close ties to their communities. Those days, however, are gone. Most of the independent newspapers were



The Jewish Newhouse brothers Samuel Newhouse, Jr. and Donald Newhouse built the Advanced Publications newspaper empire through rapacious, monopolistic practices, driving competitors out of business.



bought out or driven out of business by the mid-1970s. Today most "local" newspapers are owned by a rather small number of large companies controlled by executives who live and work hundreds or even thousands of miles away. Today less than 20 percent of the country's over 1,400 papers are independently owned; the rest belong to multi-newspaper chains. Only 103 of the total number have circulations of more than 100,000. Only a handful are large enough to maintain independent reporting staffs outside their own communities; the rest must depend on these few for all of their national and international news. As a result, one of the most essential checks on government and big business since the early days of our republic, a free press, has been seriously compromised.

The Associated Press (AP), one of the world's most powerful sources for news, sells content to thousands of newspapers worldwide. Virtually all newspapers around the world carry AP approved stories. AP news content is currently under the control of its chairman William Dean Singleton, who heads a heavily Jewish board of directors that includes Sam Zell, Craig A. Dubow, R. Jack Fishman, Steven Newhouse, and David Weston.

In only two per cent of the cities in America is there more than one daily newspaper, and competition is frequently nominal even among them, as between morning and afternoon editions under the same ownership or under joint operating agreements.

Much of the competition has

disappeared through the monopolistic tactics of the Jewish Newhouse family's holding company, Advance Publications. A typical tactic of Advance Publications is to buy one of two competing newspapers, and then start an advertising war by slashing advertising rates, which drives both papers to the edge of bankruptcy. Advance Publications then steps in and buys the competing newspaper. Often both papers continue: one as a morning paper and the other as an evening paper. Eventually, though, one of the papers is closed—giving the Newhouse brothers the only daily newspaper in that city. For example, in 2001 the Newhouses closed the *Syracuse Herald-Journal* leaving their other Syracuse newspaper, the *Post-Journal*, with a monopoly.

The Newhouse media empire provides an example of more than the lack of real competition among America's daily newspapers: it also illustrates the insatiable appetite Jews have shown for all the organs of opinion control on which they could fasten their grip. The Newhouses own 31 daily newspapers, including several large and important ones, such as the *Cleveland Plain Dealer*, the *Newark Star-Ledger*, and the *New Orleans Times-Picayune*, as well as Newhouse Broadcasting, consisting of television stations and cable operations; the Sunday supplement *Parade*, with a circulation of more than 35 million copies per week; some two dozen major magazines, including *The New Yorker*, *Vogue*, *Wired*, *Glamour*, *Vanity Fair*, *Bride's*, *Gentlemen's Quarterly*, *Self*, *House & Garden*, and all the other magazines of the wholly-owned Conde Nast group. The staffing of the magazines is, as you might expect, quite Kosher. *Parade* can serve as an example: Its president and publisher is Randy Siegel, its vice president and creative director is Ira Yoffe, its science editor is David H. Levy, and its health editor is Dr. Isadore Rosenfeld. All are Jewish.

This Jewish media empire was founded by the late Samuel Newhouse (born Solomon Neuhaus), an immigrant from Russia. When he died in 1979 at the age of 84, he bequeathed media holdings worth an estimated \$1.3 billion to his two sons, Samuel and Donald. With a number of further acquisitions, the net worth of Advance Publications has grown to more than \$9 billion today. The gobbling up of so many newspapers by the Newhouse family was facilitated by newspapers' revenue structure. Newspapers, to a large degree, are not supported by their subscribers but by their advertisers. It is advertising revenue—not the



Donald Graham, CEO of the Washington Post Company. His is the third generation of racially Jewish owners of the most influential paper in the nation's capital and all its associated enterprises.

small change collected from a newspaper's readers—that largely pays the editor's salary and yields the owner's profit. Whenever the large advertisers in a city choose to favor one newspaper over another with their business, the favored newspaper will flourish while its competitor dies. Since the beginning of the last century, when Jewish mercantile power in America became a dominant economic force, there has been a steady rise in the number of American newspapers in Jewish hands, accompanied by a steady decline in the number of competing Gentile newspapers—to some extent a result of selective advertising policies by Jewish merchants.

Furthermore, even those newspapers still under Gentile ownership and management are so thoroughly dependent upon Jewish advertising revenue that their editorial and news reporting policies are largely constrained by Jewish likes and dislikes. It holds true in the newspaper business as elsewhere that he who pays the piper calls the tune.

Three Jewish Newspapers

The suppression of competition and the establishment of local monopolies on the dissemination of news and opinion have characterized the rise of Jewish control over America's newspapers. The resulting ability of the Jews to use the press as an unopposed instrument of Jewish policy could hardly be better illustrated than by the examples of the nation's three most prestigious and influential newspapers: the *New York Times*, the *Wall Street Journal*, and the *Washington Post*. These three, dominating America's financial and political capitals, are the newspapers that set the trends and the guidelines for nearly all the others. They are the ones that decide what is news and what isn't at the national and international levels. They originate the news; the others merely copy it. And all three newspapers are in Jewish hands.

The *New York Times*, with a 2003 circulation of 1,119,000, is the unofficial social, fashion, entertainment, political, and cultural guide of the nation. It tells America's "smart set" which books to buy and which films to see; which opinions are in style at the moment; which politicians, educators, spiritual leaders, artists, and businessmen are the real comers.

For a few decades in the 19th Century it was a genuinely American newspaper. The *New York Times* was founded in 1851 by two Gentiles, Henry J. Raymond and George Jones. After their deaths, it was purchased in 1896 from Jones's estate by a wealthy Jewish publisher, Adolph Ochs. His great-great-grandson, Arthur Sulzberger, Jr., is the paper's current publisher and the chairman of the New York Times Co. Michael Golden, also a Jew, is vice chairman. The senior vice president of digital operations, Martin Nisenholtz, a Jew, runs their massive Internet operation.



The Jews behind the New York Times:

Adolph S. Ochs (1896 to 1935)
Arthur Hays Sulzberger (1935–61)
Orvil E. Dryfoos (1961–63)
Arthur Ochs Sulzberger (1963–92)
Arthur Ochs Sulzberger Jr. (1992–present)

The Sulzberger family also owns, through the New York Times Co., 24 other newspapers, including the *Boston Globe*, purchased in June 1993 for \$1.1 billion; eight TV and two radio broadcasting stations; and more than 40 news-oriented Web operations including NYTimes.com and About.com. It also publishes the *International Herald Tribune*, the most widely distributed English-language daily in the world. The New York Times News Service transmits news stories, features, and photographs from the *New York Times* by wire to 506 other newspapers, news agencies, and magazines.

Of similar national importance is the *Washington Post* which, by establishing its "leaks" throughout government agencies in Washington, has an inside track on news involving the federal government. The *Washington Post*, like the *New York Times*, had a non-Jewish origin. It was established in 1877 by Stilson Hutchins, purchased from him in 1905 by John R. McLean, and later inherited by Edward B. McLean. In June 1933, however, at the height of the Great Depression, the newspaper was forced into bankruptcy. It was purchased at a bankruptcy auction by Eugene Meyer, a Jewish financier and former partner of the infamous Bernard Baruch, a Jew who was an industry czar in America during the First World War. The *Washington Post* was run by Katherine Meyer Graham, Eugene Meyer's daughter, until her death in 2001. She was the principal stockholder and board chairman of the Washington Post Company; and she appointed her son, Donald Graham, publisher of the paper in 1979. Donald became Washington Post Company CEO in 1991 and its board chairman in 1993, and the chain of Jewish control at the *Post* remains unbroken. The newspaper has a daily circulation of 582,844, and its Sunday edition sells over one million copies.

The Washington Post Company has a number of other media holdings in newspapers (the *Gazette Newspapers*, including 11 military publications and the

spanish language *El Tiempo Latino*) and in television (WDIV in Detroit, KPRC in Houston, WPLG in Miami, WKMG in Orlando, KSAT in San Antonio, WJXT in Jacksonville). The Washington Post Company's various television ventures reach a total of about 12 million homes, and its cable TV service, Cable One, has 699,000 subscribers. Its Internet holdings include Newsweek.com, washingtonpost.com, Slate.com, BudgetTravel.com, and Sprig.com.

The *Wall Street Journal*, with a circulation in excess of 2.1 million copies, is owned by Dow Jones & Company, Inc., a New York subsidiary of Rupert Murdoch's News Corporation. Dow Jones & Company publish numerous other newspapers and magazines including the weekly financial tabloid *Barron's*, *Far Eastern Economic Review*, *SmartMoney*, and the Russian language business daily *Vedomosti*. Their Dow Jones Newswires offers real-time financial news to over 400,000 subscribers and exerts tremendous influence on the financial activities of the world's financial brokers and analysts.

News Corporation's Les Hinton is the CEO of Dow Jones & Co. and head publisher of the *Wall Street Journal*. He was honored in 2009 by the Jewish Community Relations Council of New York for his strident support of Zionism and has spoken out in support of Israel's heavy handed policies towards the Palestinians.

Most of New York's other major newspapers are in no better hands than the *New York Times* and the *Wall Street Journal*. In January 1993 the *New York Daily News* (circulation 632,000) was bought from the estate of the late Jewish media mogul Robert Maxwell (born Ludvik Hoch) by Jewish real-estate developer Mortimer B. Zuckerman. The *New York Post*, begun by Founding Father and hero of the Revolutionary War Alexander Hamilton, is now under firm Jewish control with News Corporation's senior vice president Les Goodstein. The nation's oldest continuously published daily paper has now been turned into one of the most prominent neo-conservative mouthpieces in the country.

Our Responsibility

Those are the facts of media control in America. Anyone willing to spend a few hours in a large library looking into current editions of yearbooks on the radio

and television industries and into directories of newspapers and magazines; into registers of corporations and their officers, such as those published by Standard and Poors and by Dun and Bradstreet; and into standard biographical reference works can verify their accuracy. They are undeniable. When confronted with these facts, Jewish spokesmen customarily will use evasive tactics. "Ted Turner isn't a Jew!" they will announce triumphantly, as if that settled the issue. If pressed further they will accuse the confronter of "anti-Semitism" for even raising the subject. It is fear of this accusation that keeps many persons who know the facts silent.

But we must not remain silent on this most important of issues. The Jewish control of the American mass media is the single most important fact of life, not just in America, but in the whole world today. There is nothing—plague, famine, economic collapse, even nuclear war—more dangerous to the future of our people.

Jewish media control determines the foreign policy of the United States and permits Jewish interests rather than American interests to decide questions of war and peace. Without Jewish media control, there would have been no Persian Gulf War, for example. There would have been no NATO massacre of Serb civilians. There would have been no Iraq War, and thousands of lives would have been saved. There would have been little, if any, American support for the Zionist state of Israel, and the hatreds, feuds, and terror of the Middle East would never have been brought to our shores.

By permitting the Jews to control our news and entertainment media we are doing more than merely giving them a decisive influence on our political system and virtual control of our government; we also are giving them control of the minds and souls of our children, whose attitudes and ideas are shaped more by Jewish television and Jewish films than by parents, schools, or any other influence.

The Jew-controlled entertainment media have taken the lead in persuading a whole generation that homosexuality is a normal and acceptable way of life; that there is nothing at all wrong with White women dating or marrying Black men, or with White men marrying Asian women; that all races are inherently equal in ability and character—except that the character of the White race is suspect because of a

history of oppressing other races; and that any effort by Whites at racial self-preservation is reprehensible. We must oppose the further spreading of this poison among our people, and we must break the power of those who are spreading it. It would be intolerable for such power to be in the hands of any alien minority with values and interests different from our own. But to permit the Jews, with their 3,000-year history of nation-wrecking, from ancient Egypt to Russia, to hold such power over us is tantamount to race suicide. Indeed, the fact that so many White Americans today are so filled with a sense of racial guilt and self-hatred that they actively seek the death of their own race is a deliberate consequence of Jewish media control.

Once we have absorbed and understood the fact of Jewish media control, it is our inescapable responsibility to do whatever is necessary to break that control. We must shrink from nothing in combating this evil power that has fastened its deadly grip on our people and is injecting its lethal poison into our people's minds and souls. If our race fails to destroy it, it certainly will destroy our race.



Media of Our Own

*A growing number of White Americans are working to build new media not under Jewish control. [National Vanguard Books Inc.](#), the publisher of this pamphlet, also publishes its own full-color magazine of news, thought, and opinion, *National Vanguard*, a sample of which is available from the address below for \$6.00 in the U.S. and Canada, \$9.00 elsewhere. We also operate a news and comment Web site, updated several times daily, at [NatAllNews.com](#); and a weekly Internet radio program, *American Dissident Voices*, which can be listened to at [NatAll.com](#) and [NatVan.com](#). It is vital that we support our own alternative media.*

The National Alliance, parent organization of National Vanguard Books, is a membership organization of activists working for White interests and helping to build and fund our new media. For further information on Alliance membership, write to P.O. Box 90, Hillsboro WV 24946 USA or visit us on the Web at the Web sites mentioned above.

Additional copies of this pamphlet may be ordered from [National Vanguard Books](#), P.O. Box 330, Hillsboro, WV 24946 USA. U.S. prices are: 10 copies, \$6.00. 25 copies, \$9.00. 100 copies, \$22.00. 1000 copies, \$200.00. Prices include postage. Our book catalogue, listing over 600 books, videos, and audio recordings, is available for \$3 postpaid. Copies can also be ordered at: [www.natvanbooks.com](#).

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Why should I join?

WHITE MEN AND WOMEN find themselves a dwindling minority in the world; while Black and Brown populations are growing at an increasing rate, White populations nearly everywhere are at best static. Furthermore, there is an increasing immigration of non-Whites into formerly White areas, accompanied by miscegenation on a massive scale.

Until recently, the Jewish media were able to keep nearly all of the public hypnotized, to provide a false reality for them in the place of the real world around them. Someone would complain that America was becoming darker, poorer, and dirtier. The media would drown him out with a chorus about the value of "diversity," about the evils of "racism," and the complaint would be ignored and forgotten by nearly everyone. Now the process of decay and disintegration has accelerated; now the hypnosis is beginning to wear off as reality becomes too harsh to ignore. The process is inherently unstable, and nothing that the enemies of our people can do will reverse it. More and more the members of the White public will be sympathetic to our message.

Strength in unity: As a member of the National Alliance you will be doing something about what is happening to your world, instead of just complaining about it. You will be joining your strength to that of many other men and women with the same beliefs and goals. Working alone you can accomplish relatively little; working in concert with others you can have a much greater effect on the course of events around you.

Guidance for members: By keeping informed through internal National Alliance publications of other members' activities and of ongoing National Alliance programs, you will have both guidance and a wider scope for your own activity. You will be able to draw on the experience and special knowledge of other members instead of relying entirely on your own guesswork.

Making your life count: Nothing in life is more satisfying and fulfilling than making a commitment to a great and impersonal goal and then devoting one's talents and energies to its achievement. As a National Alliance member you will be taking a hand in shaping the future and in determining the destiny of your race. By doing so you will share in its immortality.

A necessary task: In addition to the personal satisfaction and fulfillment of doing something which really matters and which makes your life count, you should join the National Alliance because it's the right thing to do. Any White person who can see the threat to the future of the race today and who refuses, whether from cowardice or selfishness, to stand up for his people does not deserve to be counted among them. The task of the National Alliance is an extraordinarily difficult one, but it is necessary, and that should be the only consideration for any man or woman with a fully developed sense of responsibility.

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Please send me a book catalogue for \$3.00.

Please send me a sample copy of *National Vanguard* magazine for \$6.00.

Please send me ___ copies of *Who Rules America?* at the price listed on page 21.

Name: _____

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City: _____ State/Province: _____

Postal Code: _____

Total Enclosed: \$ _____